

## TruDefinition® DURATION FLEX® SBS





Protection For All Seasons



# PERFORMANCE AND BEAUTY

When it comes to your home's design, you shouldn't have to sacrifice performance for beauty. As the only shingle that combines SBS with SureNail® Technology, Duration FLEX® offers both, with a range of brilliant colours to choose from so that your home exterior is not only protected, it's beautiful.

For more information, check out the Duration FLEX® shingles data sheet.



Highest rating possible for impact resistance.

#### Flexible Shingles

Withstands shingle expansion and contraction; helps resist cracking and tearing.



#### Outstanding Grip ∽

The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond®3 sealant for exceptional wind resistance of a 209-KM/H (130-MPH) wind warranty.2



#### Breakthrough Design

SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

#### "No Guess" Wide Nailing Zone

This tough, engineered wovenfabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.



#### Triple Layer Protection<sup>®5</sup>

A unique "triple layer" of reinforcement occurs when the fabric overlays the two shingle layers, providing increased protection against "nail pull" from the wind.

#### Double the Common Bond

SureNail® features up to a 200% wider bond between the shingle layers in the nailing zone over standard shingles.



# PEACE OF MIND ALL YEAR LONG

Every season brings with it unpredictable weather conditions, from heavy winds to hail storms, high heat to freezing temperatures. You need protection for your roof that is designed to withstand conditions in every season.

That's why we designed Duration FLEX® to combine all the best elements—including performance and beauty—in one shingle. It's the only roofing option on the market that brings together the resilience of SBS polymer modified asphalt with the outstanding hold of SureNail® Technology! This unique pairing of flexibility and grip enables your roof to withstand the elements, including up to 209-KM/H (130-MPH) wind resistance², storm debris, icy winter cold and scorching summer heat.

- · Highest impact rating possible: UL 2218 Class 4
- 209-km/h (130-mph) wind resistance limited warranty<sup>2</sup>
- Limited Lifetime Warranty<sup>2/7</sup>
- StreakGuard™ Protection with a 10-year Algae Resistance Limited Warranty²



#### $\label{eq:constraints} \mbox{Don't let black streaks lower the value or curb appeal of your home.}$

Owens Corning blends specialized copper-lined granules, developed by 3M, a leading producer of roofing granules, into our colourful shingles. This helps resist blue-green algae growth.

## THE POWER OF FLEX

To endure wind and hail without tearing, bending or breaking, shingles need to be flexible—which is where SBS modified asphalt comes in. The rubberizing effect enhances shingles with greater flexibility and enhanced durability. SBS combined with SureNail® Technology gives Duration FLEX® the strongest wind resistance of almost any shingle out there.





Duration FLEX® is

42% STRONGER in wind resistance tests

vs. standard shingles

# PROVEN PERFORMANCE IN EVERY SEASON



## **SUMMER**

The rubber-like flexibility of Duration FLEX® helps the shingle withstand the expansion and contraction stresses of changing hot and cold weather conditions, which helps improve granule adhesion to protect the shingle against Ultra Violet light.

## **FALL**

In testing, Duration
FLEX® with SureNail®
Technology's outstanding
grip is 42% stronger
than standard shingles,
giving you confidence in
intense storms and windy
conditions.

## **WINTER**

Our proprietary SBS formula makes Duration FLEX® shingles 10% stronger than traditional shingles in tear tests, with flexibility so they're less prone to becoming stiff and cracking in the cold.

## **SPRING**

Duration FLEX® absorbs the energy of hail and storm debris, and together with ImpactRidge™ Hip & Ridge shingles create a complete UL 2218 Class 4 Impact-Ridge Roof System, which may qualify for a homeowner insurance discount.\*



Add style to your home without sacrificing performance with premium colour blends in a range of choices from subtle to vibrant.

### Rich, sophisticated classic hues



Brownwood<sup>†</sup>



Driftwood<sup>+</sup>



Estate Gray<sup>†</sup>



Onyx Black<sup>†</sup>

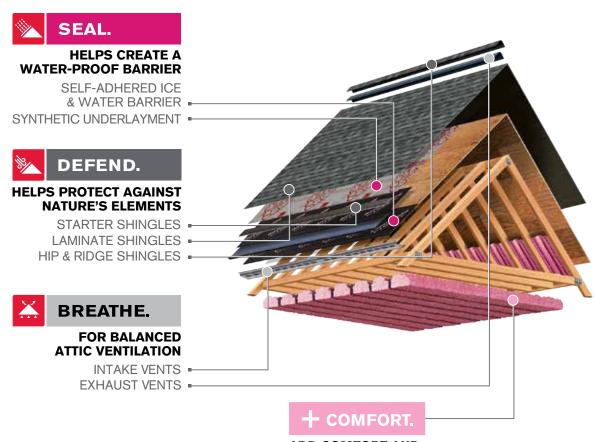
## Total Protection Roofing System®^



## TOTAL PROTECTION SIMPLIFIED™

Owens Corning® Total Protection Roofing System® integrates engineered Owens Corning® components that work together to address these three primary performance areas, critical to a high-performance roof, while also making it easy to understand the importance of each.

With Owens Corning, it's easy to confidently deliver total protection, beauty and peace of mind.



## ADD COMFORT AND ENERGY PERFORMANCE

PINK® FIBERGLAS™ BLOWN-IN ATTIC INSULATION

- SureNail® Technology is not a guarantee of performance in all-weather conditions. SureNail® Technology is available only on Owens Corning® Duration® Series Shingles. For patent information, please visit www.owenscorning.com/patents.
- 2. See actual warranty for complete details, limitations, and requirements.
- Tru-Bond is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Coming Roofing® and Asphalt, LLC.
- 4. For Patent information, please visit owenscorning.com/patents.
- $5. \quad This \, illustration \, depicts \, Triple \, Layer \, Protection @ \, and \, the \, amount \, of \, Triple \, Layer \, Protection \, may \, vary \, on \, a \, shingle-to-shingle \, basis. \\$
- $6. \quad \hbox{Owens Corning's Black Sable shingle includes a patented design}.$
- $7. \quad 40 \hbox{-year\,Limited Warranty\,on commercial projects}.$
- \* Homeowners should double-check with their insurance company to see if they qualify.
- ^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.
- † Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colours and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual colour. To accurately judge your shingle and colour choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Colour availability subject to change without notice. Ask your professional roofing contractor for samples of colours available in your area.



OWENS CORNING ROOFING AND ASPHALT, LLC ONE OWENS CORNING PARKWAY TOLEDO, OHIO, USA 43659

1-800-GET-PINK\* | 1-800-438-7465 www.owenscorning.com

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