



2019 – 2020 ROOFING & EXTERIOR
COLOR PAIRINGS



**PERFECTLY
PUT TOGETHER**
YOUR COLOR, YOUR STYLE



MORE THAN JUST A ROOF®

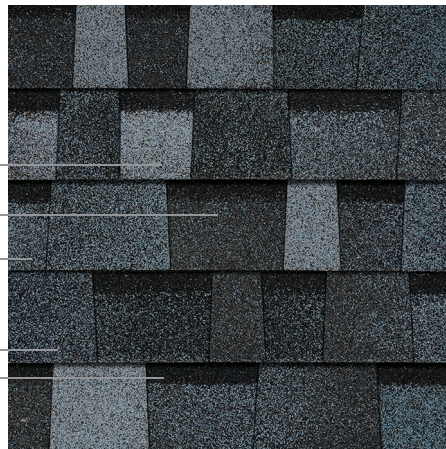
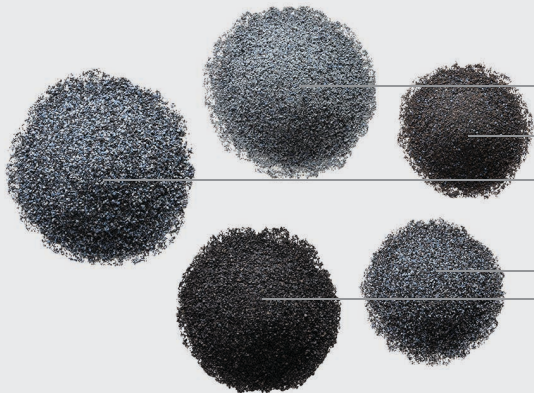
INSPIRATION FOR THE FACE OF YOUR HOME

A roof beautifully protects what matters to you most. You expect premium performance to protect your home, but what about style? You don't have to sacrifice one for the other. A roof can be over 40% of your home's exterior, so the shingle you choose is one of the most important choices you can make for your home. It can be the defining design element that ties all your exterior features together. Selecting a roof color can be an exciting opportunity to best express your overall style and personality. This guide will help you find the right choice for your home.

2020
SHINGLE
COLOR OF
THE YEAR

PACIFIC WAVE

Bring new life to your home with a deep ocean-blue wave of rich, transformative color. Pale blue mixed with dark and light gray granules adds a sea of dimension that can achieve a relaxed, coastal vibe or a strong, stately look. Ride a wave of breathtaking color with a shingle designed to naturally complement any exterior.



Let your color personality shine

Calm and peaceful, yet strong and powerful, Pacific Wave is a color you will unexpectedly love. This style guide is here to help you explore the clean and refreshing color palettes for Duration® Designer Shingles in the color Pacific Wave. Get started with one of our style boards or create one of your own.

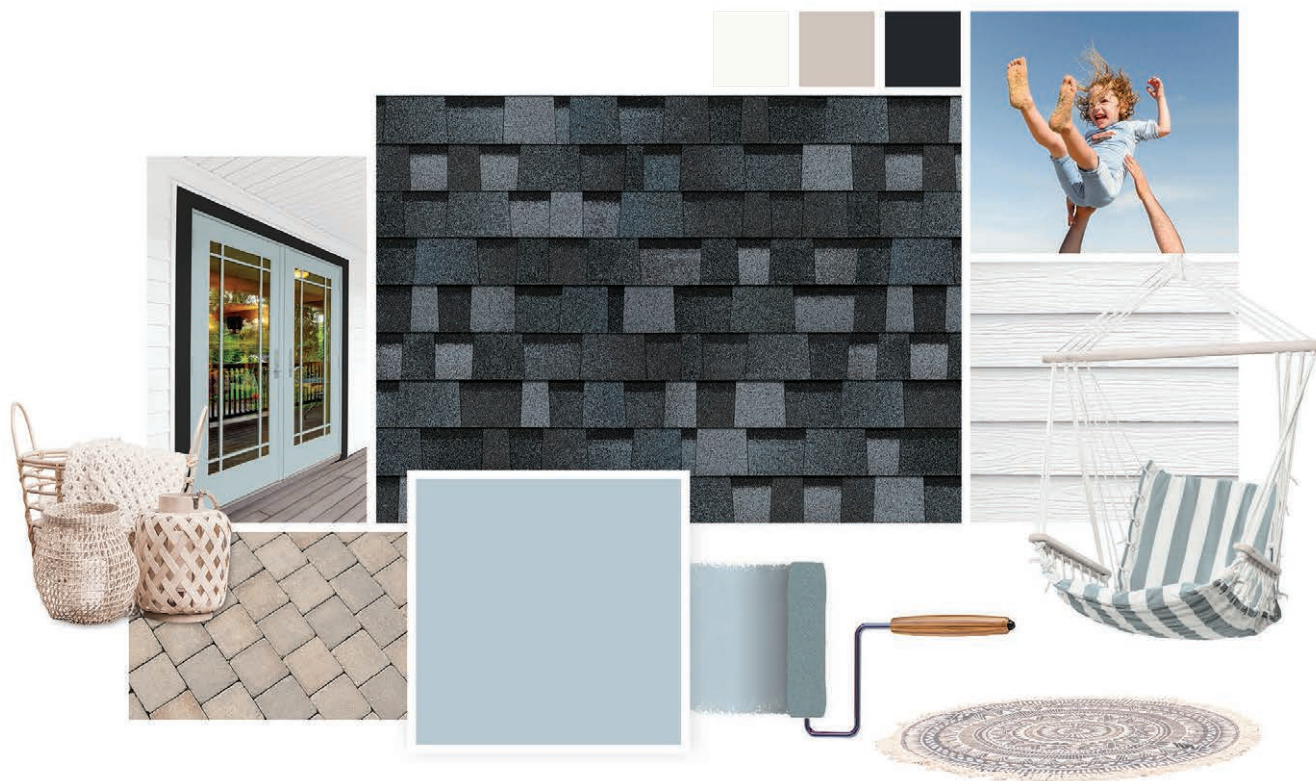
To find more information on Pacific Wave visit
shinglecoloroftheyear.com

COASTAL

PACIFIC WAVE

TruDefinition® Duration® Designer Shingles

Coastal colors include a wide range of possibilities — turquoise, pink or a lush island-inspired green. Pair with other serene colors or go more neutral with a sea-worthy navy blue.



Inspirations

Pale blue sky
Pacific Ocean
Driftwood

Beach glass
Sand tones
Whitewashed wicker

STYLE SPOTLIGHT

*A beach pebble
blue-gray of
naturally
inspired
materials*

COASTAL

Inspired by seaside living, a coastal home can have a modern exterior design or take a more traditional approach. This style includes anything from pastel or bright sunny colors, to a more natural look.



Style tip

Embrace coastal landscaping. Hardscape and succulent accents create a year-round garden that complement your home and require minimal maintenance.

STYLE SPOTLIGHT

a striking dark gray and blue offer a
stunning contrast

to a crisp, clean white
or solid brick façade

COLONIAL REVIVAL

The most popular style of architecture in the United States, Colonial Revival is a mixture of different American historical styles. The look is classic with few color schemes, often relying on a white painted or brick exterior.



Style tip

Exterior lighting can help better define the style of your home. A well-lit door is welcoming and the right front light fixture can complete the overall look.

COLONIAL REVIVAL PACIFIC WAVE

TruDefinition® Duration® Designer Shingles

Colonial Revival colors are stately and simple. Think traditional red brick exterior or chalk-white paint for truly timeless appeal.



Inspirations

Crisp white
Classic brick
Cut stone

Columns
Raised-panel shutters
Boxwood shrubs

WEST COAST CONTEMPORARY PACIFIC WAVE

TruDefinition® Duration® Designer Shingles

With wood as the foundation, complementary West Coast Contemporary colors are earthy browns, blues and grays.



Inspirations

Cedar
Large windows
Straight lines

Stone landscaping
Steel accents
Glass railing

STYLE SPOTLIGHT

*a mix of stony blues and grays
eloquently balances*

*with the contemporary
wonders of wood and glass*

WEST COAST CONTEMPORARY

Not to be confused with West Coast Modern, West Coast Contemporary incorporates wood as a primary material, blending nature-inspired, open-concept architecture and utilizing glass for a strikingly modern contrast.

Style tip

Add a modern wood or cement walkway to accent the minimalist simplicity and beauty of this home design.

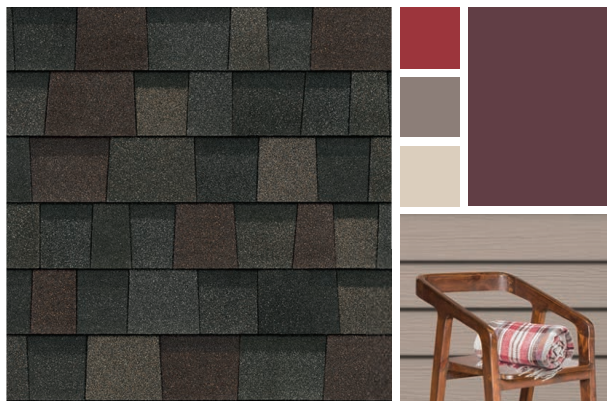


Your Home **YOUR STYLE**

From the shingles to the siding, make an instant statement through the color and design choices you make for your home. Step up your style by coordinating elements and thinking differently about your home's exterior. Allow your personal style to come to life by building a style board, complete with your favorite colors, décor and scenery.

WE'RE HERE TO HELP!

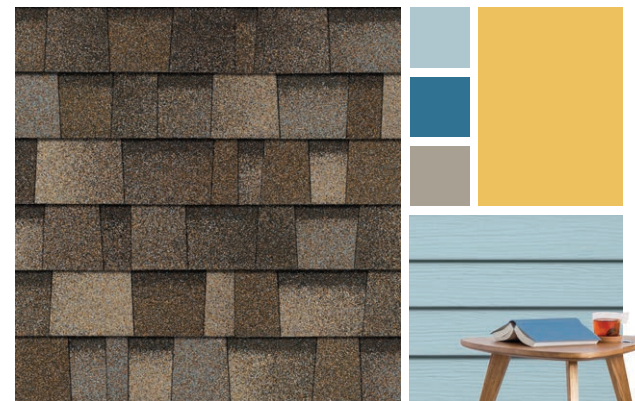
For inspiration and how-to videos, visit
[owenscorning.com/roofing/design-inspire](https://www.owenscorning.com/roofing/design-inspire)



MODERN CRAFTSMAN **BLACK SABLE**

TruDefinition® Duration® Designer Shingles

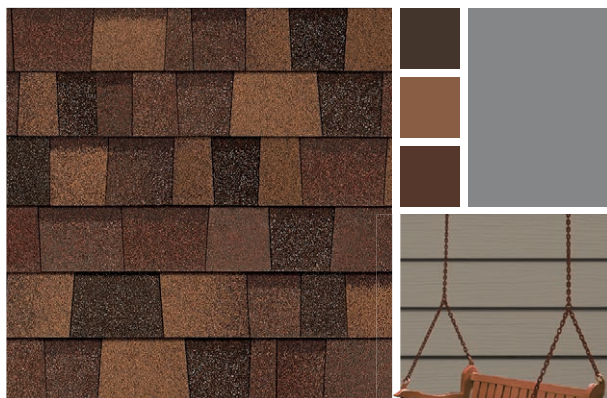
The modern craftsman palette uses red earth tones to capture the warmth of natural materials, with secondary colors attuned to copper and bronze.



MID-CENTURY MODERN **SAND DUNE**

TruDefinition® Duration® Designer Shingles

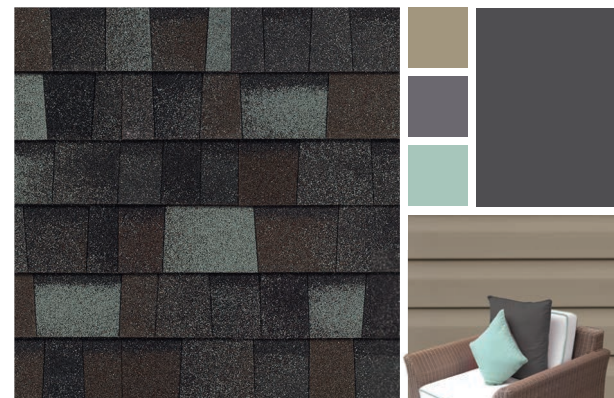
Go from stale to stunning with one bold stroke. This sunny yellow makes a statement, playing up the mid-century modern vibe and taking the combination of Sand Dune shingles and sky blue siding to a whole new place.



COTTAGE **SEDONA CANYON**

TruDefinition® Duration® Designer Shingles

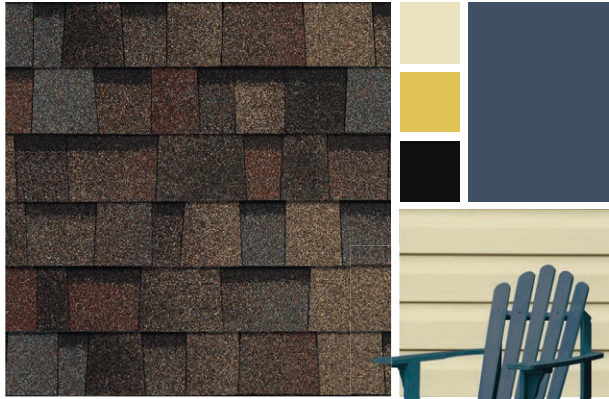
This palette embraces almost any fall color, bright or muted. The twist of blue-gray granules in the warm Sedona Canyon shingles can pair beautifully with taupe or neutral gray.



TRADITIONAL **STORM CLOUD**

TruDefinition® Duration® Designer Shingles

Deep charcoal, cozy gray and soft aqua make this traditional design both elegant and inviting. Add accessories that blend strength and softness for a look that can weather storms.



COUNTRY
SUMMER HARVEST
 TruDefinition® Duration® Designer Shingles

Enjoy a touch of southern charm anywhere, with Summer Harvest shingles and a classic colonial palette of biscuit, gold and marine blue.



COLONIAL
COLONIAL SLATE
 TruDefinition® Duration® Shingles

Warm, sensual and immediately pleasing to the eye, this bold red breeds unmistakable confidence. The red shingle granules in Colonial Slate shingles makes for a dynamic pairing.



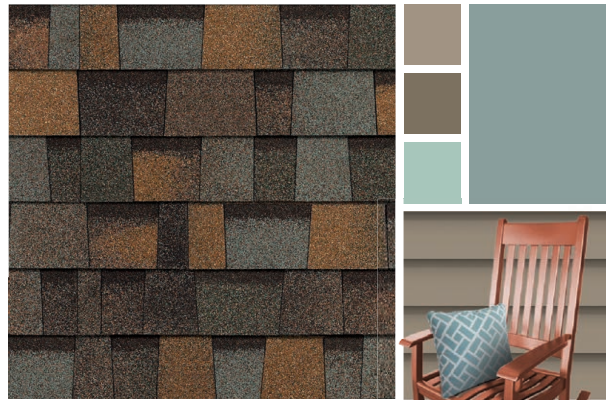
MODERN FARMHOUSE
ONYX BLACK
 TruDefinition® Duration® Shingles

Crisp white and deep black is a classic combination. Add a fresh farmhouse twist with vintage details and a side of organic greens.



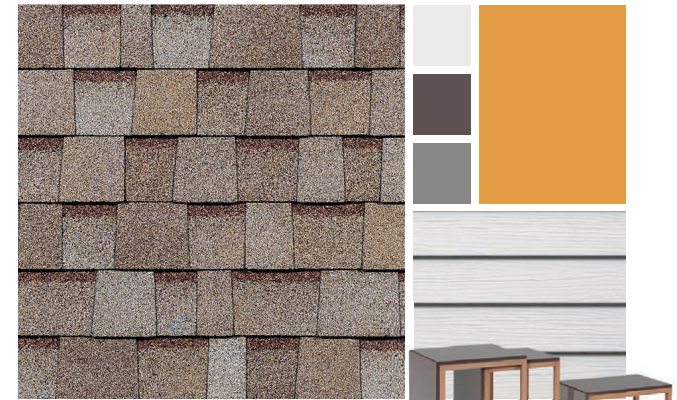
MEDITERRANEAN
TERRA COTTA
 TruDefinition® Duration® Shingles

Go from stucco to standout. Balance spicy Terra Cotta shingles with colorful tiles and cool turquoise accents for traditional Mediterranean charm.



CRAFTSMAN
AGED COPPER
 TruDefinition® Duration® Designer Shingles

Nature's grandeur meets human hands in craftsman style. Rich woodsy browns and dusky blues mingle in the Aged Copper shingles to create a deep and reassuring palette.

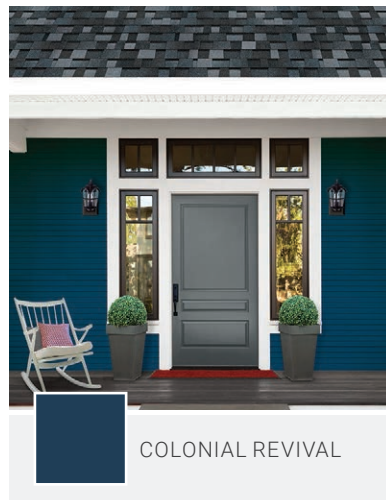


INDUSTRIAL
AMBER
 TruDefinition® Duration® Shingles

Reclaimed materials plus sleek shapes and surfaces equals upscale industrial style. An unapologetic orange teases out accents in the Amber shingles for a hip, urban aesthetic.

A SPECTRUM OF STYLE IN EVERY SHINGLE

See how Owens Corning® 2020 SHINGLE COLOR OF THE YEAR Pacific Wave pairs with each of these color combinations for a distinctly different look. Explore all our shingle and color pairings at roofingfashioncolors.com



From paint colors to pillows and porch swings, it's the little things that give your home the personal touch. Owens Corning® shingles pair beautifully with a wide range of colors, so whether you like bold contrast, refined neutrals or something fresh and unexpected, you'll always find the right foundation for your personal style.

FIND A CONTRACTOR

Ready to take the next step? Find an Owens Corning Roofing Contractor Network member near you, review credentials and request a quote with our Find A Roofing Contractor feature at owenscorning.com/roofing



OWENS CORNING ROOFING AND ASPHALT, LLC
ONE OWENS CORNING PARKWAY
TOLEDO, OHIO, USA 43659

1-800-GET-PINK®
www.owenscorning.com/roofing

Pub. No. 10023671 Printed in U.S.A. October 2019.
THE PINK PANTHER™ & © 1964-2019 Metro-Goldwyn-Mayer Studios Inc.
All Rights Reserved. The color PINK is a registered trademark of Owens Corning.
© 2019 Owens Corning. All Rights Reserved.



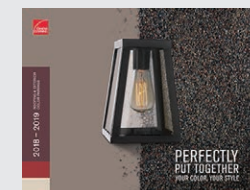
THERE'S MORE TO EXPLORE ONLINE COLOR & DESIGN TOOLS



Did a particular style or shingle color catch your eye? See how our style pairings look on your home or create your own color combinations with our Design EyeQ® visualization software. You can upload a picture of your home and "try on" new roof colors to find an exterior style you love. When you're done, you can print the picture for reference, share it via social media, or send it to an Owens Corning Roofing Contractor Network member for an estimate.

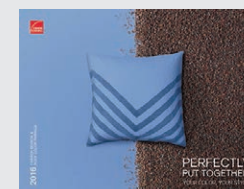
Visit the Design Tools section at
owenscorning.com/deq

2018 – 2019



Pub#10023089

2016 – 2017



Pub#10021538

2017 – 2018



Pub#10022615

Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area.