



2018 – 2019 ROOFING & EXTERIOR
COLOR PAIRINGS



PERFECTLY
PUT TOGETHER
YOUR COLOR, YOUR STYLE



2019
SHINGLE
COLOR OF
THE YEAR

BLACK SABLE

Deep and dark, with an air of mystery. Is it black or is it brown? Black Sable brings a dramatic flair to an architectural classic. A predominance of black granules layered with gray, umber and sable, creates an intensely rich color that highlights and harmonizes exquisitely. A new classic statement. Dramatically dark.

DEFINING YOUR PERSONAL STYLE

For a home exterior that's perfectly put together, start at the top.

A new roof is an opportunity. A chance to reimagine your home's outward appearance. To reinterpret your exterior style as a whole new expression of you.

We offer this style guide to help you seize the opportunity. Our Shingle Color of the Year, Black Sable, adds drama to a wide range of home designs, for an exceptional range of looks and effects—just a few of which are detailed here.

One shingle. Many styles. Our shingles support a multitude of exterior colors and styles. See Black Sable in three distinct styles on the following pages.



Tips on picking a roof color

Where to begin? Imposing a little method on your choices can yield great results:

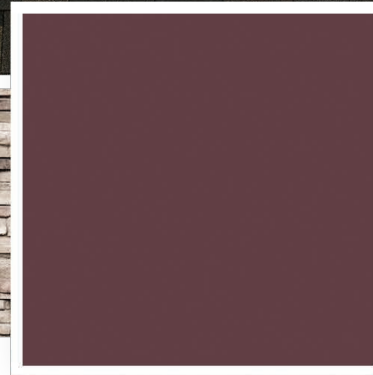
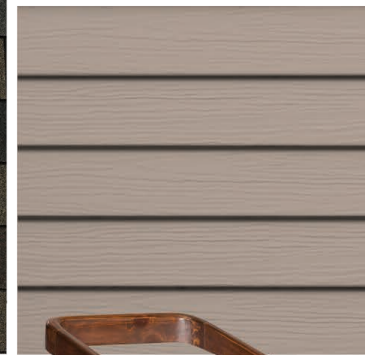
- Get inspired. Make note of colors and styles you love.
- Narrow it down. Identify what works best for your home and neighborhood.
- Pull it together. Start with one of our many style boards, or create one of your own.

To find more information on Black Sable visit
shinglecoloroftheyear.com

MODERN CRAFTSMAN BLACK SABLE

TruDefinition® Duration® Designer Shingles

The Modern Craftsman palette uses red earth tones to capture the warmth of natural materials, with secondary colors attuned to copper and bronze.



Inspirations

Copper
Bronze
Earth tones

Stone
Natural wood
Mica

STYLE SPOTLIGHT

*A warm,
Luxuriant
Black calibrated
to natural materials*

MODERN CRAFTSMAN

Also known as “Arts and Crafts,” the Craftsman style has seen a huge resurgence in popularity. It typically employs overhanging eaves, square columns, limestone or field stone, and craft woodwork.



Style tip

Smart landscaping helps bring out the full glory of a Craftsman home. Try framing the walkway with ornamental grasses and ground coverings to reinforce the straight lines of the architecture.

STYLE SPOTLIGHT

A deep,
black to
Stand Out
against white walls,
blue skies.

FARMHOUSE

The Farmhouse style harkens back to a simpler time and color palette — relying heavily on broad swaths of white, beige or gray tones. Painted and natural wood features prominently in the Farmhouse style, using plank floors, exposed beams and reclaimed wood to help connect the interior space to the outdoors.



Style tip

Complete the charming picture with simple, rustic furniture such as a storage bench or classic farm table.

FARMHOUSE

BLACK SABLE

TruDefinition® Duration® Designer Shingles

The Farmhouse palette uses a cream tone for luster and darker secondary tones to flatten the visual surface. The resulting rich black contrasts brilliantly with lighter colors.



Inspirations

Galvanized steel
White walls
Pewter

Open skies
Barn wood
Field stone

TUDOR

BLACK SABLE

TruDefinition® Duration® Designer Shingles

This palette uses a prominent teal accent color to deepen the blue/gray tones, with warmer secondary tones for a lighter feel. Black Sable evokes the slate roofs of Tudor England and an overall sense of stately serenity.



Inspirations

Leaded Glass
Slate Shingles
Brick

Gables
Oak
Trellises

STYLE SPOTLIGHT

An earthy, deep-blue
inspired by slate roofs and
Victorian Grace

TUDOR

The Tudor style harkens back to the rustic country homes of the British Isles. Their pitched roofs, cathedral ceilings and exposed timber create a unique sense of place, an expression of simple yet structured imagination. Stone walls, oak floors and slate roofs figured prominently, with many literally dug from the surrounding estate.



Style tip

Breathe new life into your outdoor space with throw pillows. Mix patterns and add pops of color to give that finishing touch to your exterior space.



Bring style to the EXTERIOR

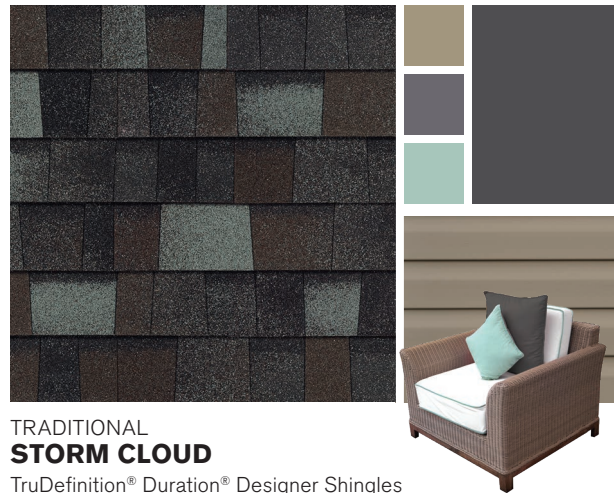
Style runs deep and should be reflected across every inch of your home's exterior. From the entryway and light fixtures to the siding and roof shingles, there's an opportunity to make an instant statement. Step up your style by coordinating elements and thinking differently about your home's exterior. We're here to help. Allow your personal style to come to life by building a style board, complete with your favorite colors, décor and scenery.

For inspiration and how-to videos, visit [owenscorning.com/roofing/design-inspire](https://www.owenscorning.com/roofing/design-inspire)



SCANDANAVIAN
SAND DUNE
TruDefinition® Duration® Designer Shingles

Bring home Scandinavian style with neutrals in assorted textures, plus a pop of whimsical color. Handcrafted details in warm copper tones balance the cool gray and beige tones of the exterior.



TRADITIONAL
STORM CLOUD
TruDefinition® Duration® Designer Shingles

Deep charcoal, cozy gray and soft aqua make this Traditional design both elegant and inviting. Add accessories that blend strength and softness for a look that can weather storms.*



COTTAGE
SEDONA CANYON
TruDefinition® Duration® Designer Shingles

Assuring and expansive like the blue sky above us, Serenity provides a calming comfort zone. The warm earthy tones of Sedona Canyon provide a solid foundation inspired by nature.



MODERN FARMHOUSE
ONYX BLACK
TruDefinition® Duration® Shingles

Crisp white and deep black is a classic combination. Add a fresh Farmhouse twist with vintage details and a side of organic greens.



INDUSTRIAL
AMBER
TruDefinition® Duration® Shingles

Reclaimed materials plus sleek shapes and surfaces equals upscale Industrial style. An unapologetic orange teases out accents in the Amber shingles for a hip, urban aesthetic.



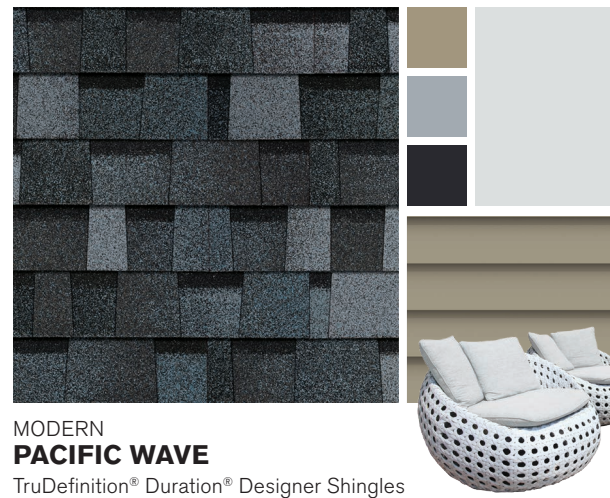
COLONIAL
SUMMER HARVEST
TruDefinition® Duration® Designer Shingles

Enjoy a touch of southern charm anywhere, with Summer Harvest shingles and a classic Colonial palette of biscuit, gold and marine blue.



MODERN
SIERRA GRAY
TruDefinition® Duration® Shingles

Rose Quartz conveys compassion and composure. The black and white shades of Sierra Gray shingles crisply bookend this persuasive yet gentle tone.



MODERN
PACIFIC WAVE
TruDefinition® Duration® Designer Shingles

Clean geometric shapes add a decidedly Modern edge to this palette of easy sophistication. The rich navy tones provide a stately contrast against timeless ledgestone, beige and gray.



CRAFTSMAN
AGED COPPER
TruDefinition® Duration® Designer Shingles

Nature's grandeur meets human hands in Craftsman style. Rich woodsy browns and dusky blues mingle in the Aged Copper shingles to create a deep and reassuring palette.



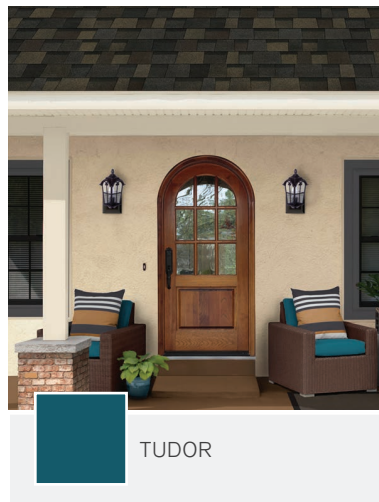
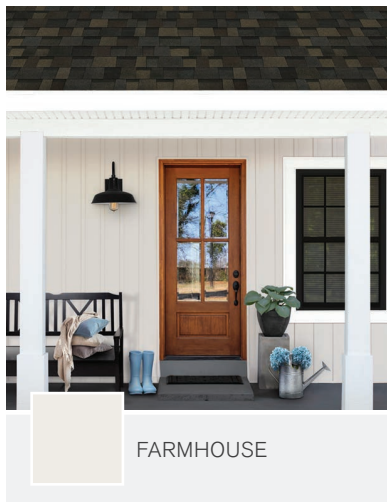
PACIFIC NORTHWEST
MERLOT
TruDefinition® Duration® Designer Shingles

From burgundy to blueberry, saturated hues of Merlot shingles are ripe for the laid-back style of the Pacific Northwest. Round out the look with exposed brick and natural wood.

* Not a guarantee of performance in all weather conditions.

A SPECTRUM OF STYLE IN EVERY SHINGLE

See how Owens Corning **2019 SHINGLE COLOR OF THE YEAR Black Sable** pairs with each of these color combinations for a distinctly different look. Explore all our shingle and color pairings at roofingfashioncolors.com



From paint colors to pillows and porch swings, it's the little things that give your home the personal touch. Owens Corning shingles pair beautifully with a wide range of colors, so whether you like bold contrast, refined neutrals or something fresh and unexpected, you'll always find the right foundation for your personal style.

FIND A CONTRACTOR

Ready to take the next step?
Find an Owens Corning Roofing Preferred Contractor near you, review credentials and request a quote with our Find A Roofing Contractor feature at owenscorning.com/roofing



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2018
WOMEN'S CHOICE AWARD™
AMERICA'S MOST RECOMMENDED
ROOFING PRODUCTS

**THERE'S MORE TO
EXPLORE ONLINE**

COLOR & DESIGN TOOLS

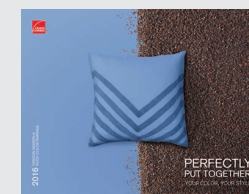


Did a particular style or shingle color catch your eye? See how our style pairings look on your home or create your own color combinations with our Design EyeQ® visualization software. You can upload a picture of your home and "try on" new roof colors to find an exterior style you love. When you're done, you can print the picture for reference, share it via social media, or send it to an Owens Corning Roofing Contractor Network member for an estimate.

Visit the Design Tools section at
owenscorning.com/deq

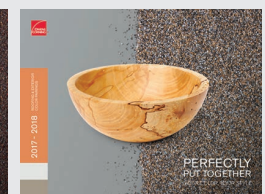
Call **1-800-GET-PINK** to get your color pairing brochures.

2016 – 2017



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2017 – 2018



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