A HEALTHY HOME STARTS ON THE INSIDE

YOUR HEALTHY, COMFORTABLE HOME BEGINS WITH PURE SAFETY® HIGH PERFORMANCE INSULATION
Building a home involves lots of hard decisions. Finding allergy-friendly insulation shouldn’t be one of them.

Owens Corning® Pure Safety® High Performance Insulation makes it simple to build a home that’s safer and healthier from the very beginning.

In addition to being the world’s first certified asthma & allergy friendly® insulation, Pure Safety® High Performance Insulation has up to 65% less dust and is mold and mildew resistant. It’s designed to contribute to a safe and healthy indoor environment while delivering added fire resistance, noise reduction and the highest thermal performance in its class.

Ask your builder for a whole-home solution featuring Pure Safety® High Performance Insulation.
Extra peace of mind. For every room in the house.

Millions of people live with asthma, allergies and chemical sensitivities. So we created an insulation with those needs in mind. Because home should make everyone in the family feel healthy, safe and comfortable.

ASTHMA AND ALLERGIES AFFECT

65+ MILLION AMERICANS*  
50% OF ALL HOUSEHOLDS*

* Asthma and Allergy Foundation of America

Reduce exposure to asthma and allergy triggers

Pure Safety® High Performance Insulation meets the requirements for asthma & allergy friendly® ASP:19-01/101 Certification Standard. This standard is targeted to Synthetic Home Insulation Products that are scientifically proven to reduce exposure to asthma and allergy triggers.

- **Airborne particles**
  Limited dust and fiber levels, both during and after installation

- **VOC emissions**
  Low volatile organic compounds released

- **Mold resistance**
  Must not support mold growth

- **Formaldehyde emission**
  Specific limits for formaldehyde presence

- **Material composition**
  Very low concentration of known irritants
Pure Safety®
HIGH PERFORMANCE INSULATION

• Certified asthma & allergy friendly® by the Asthma and Allergy Foundation of America
• Up to 65% less dust; plus mold and mildew resistant
• UL GREENGUARD Gold Certified for low VOC emissions
• UL Validated Formaldehyde Free
• Class A fire-rated for the best flame spread and smoke development ratings possible
• Noise reduction by up to 50% for a quiet, peaceful home
• Highest thermal performance in its class for a comfortable home

Pure Safety® High Performance Insulation is one part of a complete portfolio of whole-home solutions from Owens Corning that make home a better place to be.

MAKING HOME A BETTER PLACE TO BE™